

Telecommunications and Technology Advisory Committee Meeting

Wednesday, May 26, 9AM - 11AM

Co-Chairs:

Bill Scroggins, Cheryl Aschenbach

Valerie Lundy-Wagner, Interim Vice Chancellor

Digital Innovation and Infrastructure



Welcome and Introductions

Marty Alvarado, Bill Scroggins, Cheryl Aschenbach

Briefly introduce yourself and your TTAC membership role

Agenda Part 1: Enterprise Applications

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9:15 – 9:25 MIS Modernization and Documentation Todd Hoig

9:25 – 9:30 Common ERP/SSO – Huron Study Update Gary Moser

9:30 – 9:35 Planned changes to CCCApply Jennifer Coleman

9:35 – 9:45 Course Exchange Expansion Jory Hadsell and

Rebecca Ruan-O'Shaughnessy

9:45 – 10:00 Statewide Technology Evaluation Process Success

(STEPS) and Title 5 changes Erin Larson
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Link for DII Educational Technology Update for TTAC - Handouts



MIS Modernization and Documentation

Todd Hoig



Common ERP/SSO

- Huron Study Update

Gary Moser



OpenCCC | CCCApply | CCC MyPath

Student Success Suite Update

Dr. Jennifer Coleman, Director



What is the Student Success Suite (SSS)?

Student-Facing Products Supported by the CCC Technology Center:

- OpenCCC Systemwide Account
- CCCApply Suite of Applications
 - Standard
 - Noncredit
 - California College Promise Grant (formerly BOG Fee Waiver)
 - International
- CCC MyPath
 - The answer to the question "I filled out the application, what do I do next?"

In-Progress: Integrated 2021 Release

Major OpenCCC 2.0 Release combined with CCCApply and CCC MyPath

- Release Notes providing all details, screenshots
- Simplified account creation, leveraging MFA
- Modernized account recovery
- Security questions replaced with MFA
- Removal of SSN from OpenCCC
 - Shifting to CCCApply
- Spanish language version
 - Student's preferred language persists in email and text notifications
- Mobile-first design

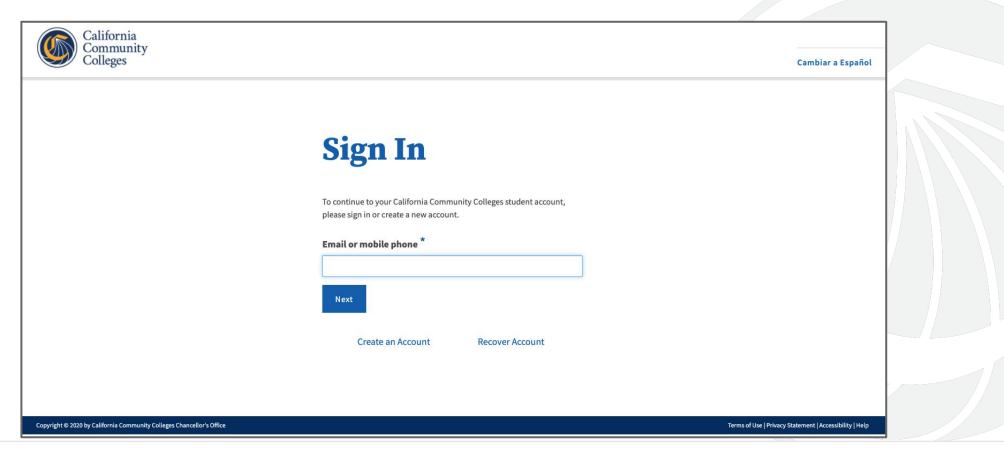


Timeline: 2021 SSS Release

- OpenCCC already in pilot as of May 7
 - Student / Staff user testing underway
 - o First round started May 14, completed May 24
 - Good feedback gathered, already informing updates
- CCC MyPath to pilot in July
 - Added to OpenCCC to allow for integration testing
- CCCApply to pilot in August
 - Added to OpenCCC and MyPath for integration testing
- All three to production in Sept/Oct
- Each phase is contingent upon pilot results, discovery

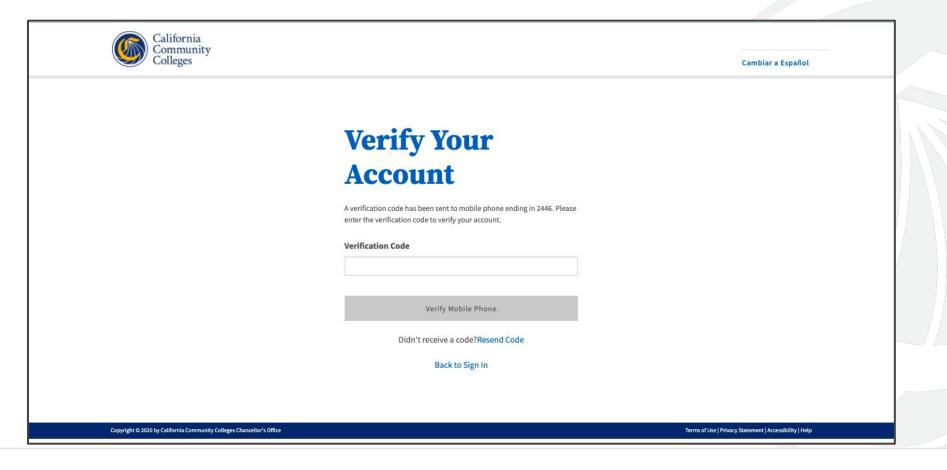


Student Account Sign In



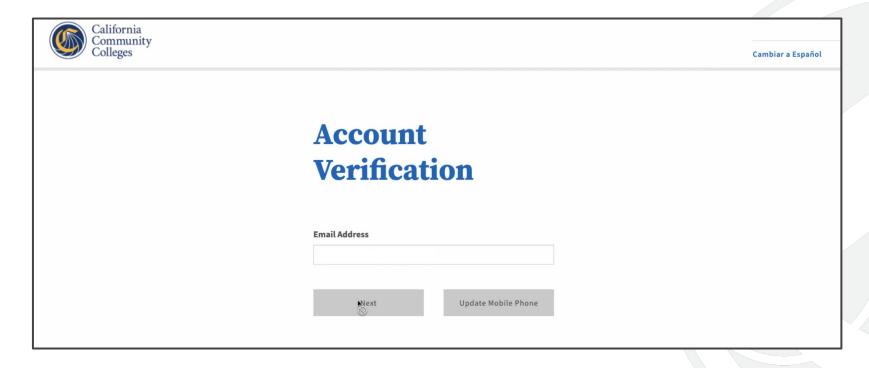


Verify Your Account



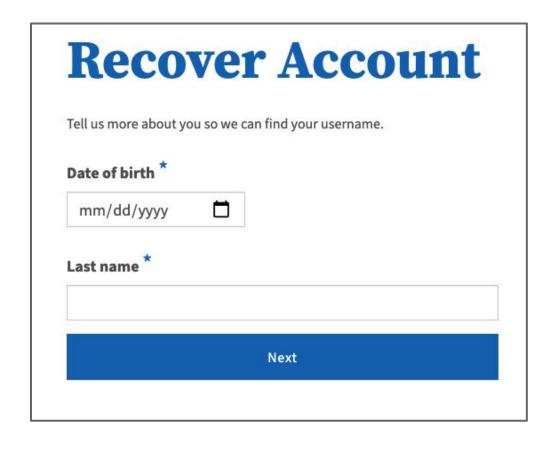


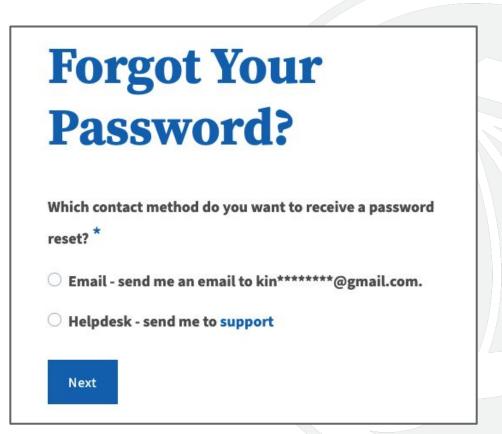
Legacy Account First Sign-In



Account Verification page displays when existing student email or mobile phone recognized

Account Recovery Options





What about fraudulent applications?

- Implemented CCCApply fraud filter in 2018
 - Machine learning model updated daily as of February
 - Reliant on college confirmation of initial "scoring"
 - Average accuracy ~97% with a high of 98.5%
 - Best results come from those colleges actively marking fraud +/-
 - It appears fewer than 50% of colleges confirming fraud regularly
 - · Can use bulk upload feature via .csv file as well as admin interface
 - New feature: assumed fraud automatically confirmed after 2 weeks
 - Put in production on May 17, now running daily
 - Considering other steps with feedback from fraud filter subcommittee and via closed fraud filter user support forum



Follow-up on .edu email provisioning issues

- Survey in progress re: .edu email provisioning
 - Follow-up after memo and white paper from February 2020
 - Still ~15% of colleges administering .edu email addresses with no restrictions upon application submission
- Areas where we're seeing impacts from fraud
 - Phishing attacks are becoming more common
 - Local restrictions on .edu email use seem to help (staff only, specific)
 - Free software/discounts
 - CCC system has been flagged by Microsoft
 - Use of cloud storage for nefarious purposes

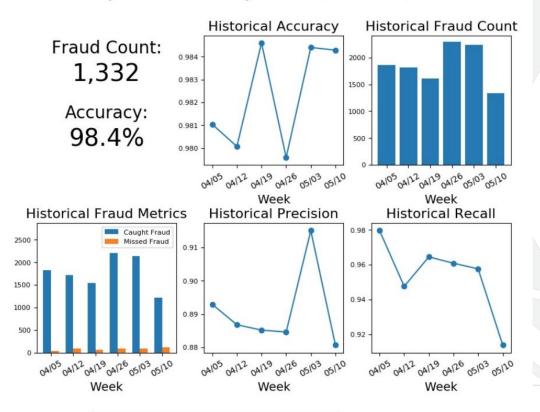
Up next for fraudulent accounts/applications

- Proof-of-Concept/Pilot in place for AWS advanced bot detection
 - As of mid-May
 - Results will determine next steps in 21/22 FY
- Planned for 21/22 fiscal year
 - SaaS Enterprise Defense Solution to address fraud with OpenCCC account creation process
 - When added, expected to boost detection capacity to over 99%
 - Disable OpenCCC Accounts/CCCIDs associated with fraud
 - Increased partnerships with Financial Aid staff

Weekly Fraud Filter Report Example



Spam Filter Report: 05/10 - 05/17





Legend

Historical Accuracy - Percentage of apps correctly predicted as fraud or not fraud by the spam filter.

Historical Fraud Count - Number of fraudulent apps received each week.

Historical Fraud Metrics - Number of fraudulent apps received each week.

Historical Precision - Percentage of apps predicted to be fraud by the spam filter that were actually fraudulent apps that were caught by the spam filter.

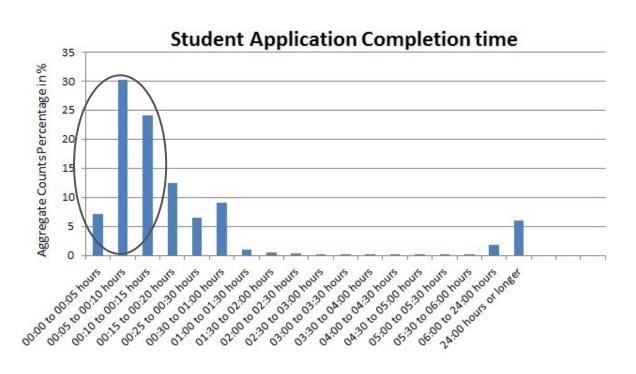
Questions?

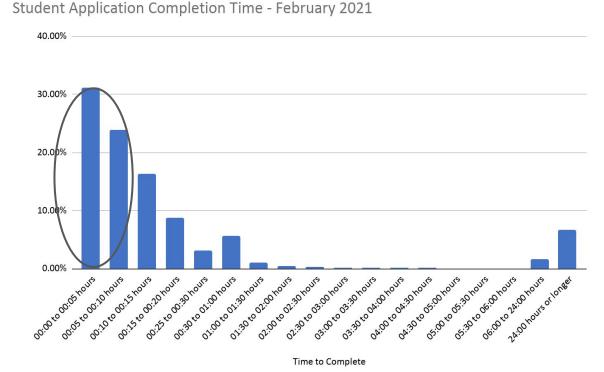
Reach Out Directly to Student Success Suite Team Members:

Dr. Jennifer Coleman, Director jcoleman@ccctechcenter.org

Jane Linder, Product Manager jlinder@ccctechcenter.org

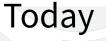
Time to Complete Before & After Streamlining





2017

■ Aggregate Counts Percentage in %





Based on Application Timestamps (Submit minus Create)

Course Exchange Expansion

Jory Hadsell and Rebecca Ruan-O'Shaughnessy



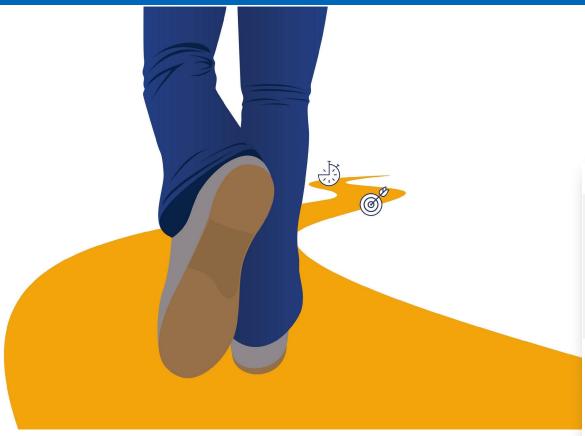
CVC Course Exchange Expansion

TTAC Update, May 2021

Jory Hadsell Rebecca Ruan-O'Shaughnessy



Supporting the Vision for Success

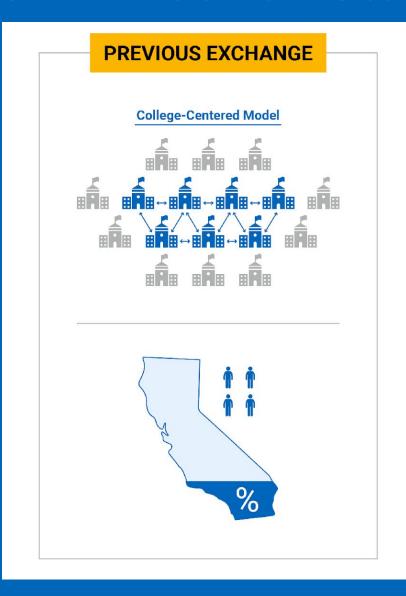


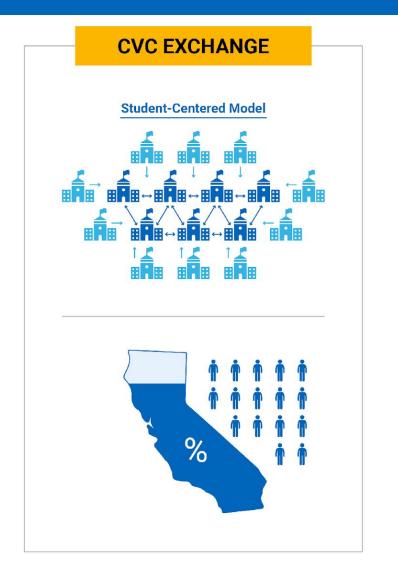
Keep students on the path!





2020-21: Launch Student-Centered Model

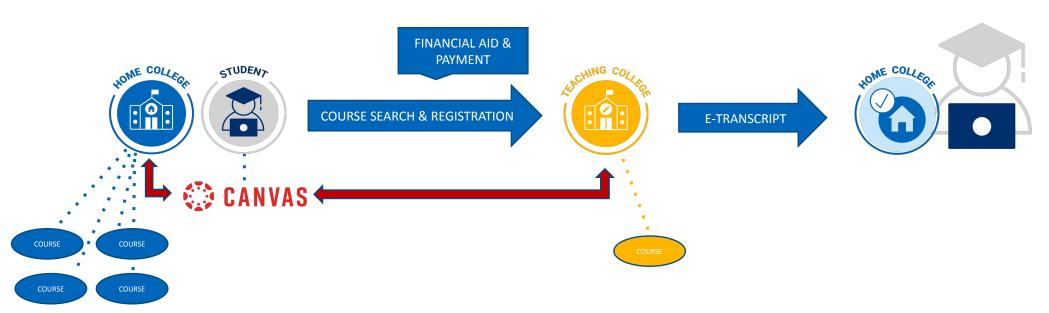






Automated Cross-Enrollment

 Students at an active Home College can instantly enroll in courses at an active Teaching College.





Systemwide growth in Exchange implementation



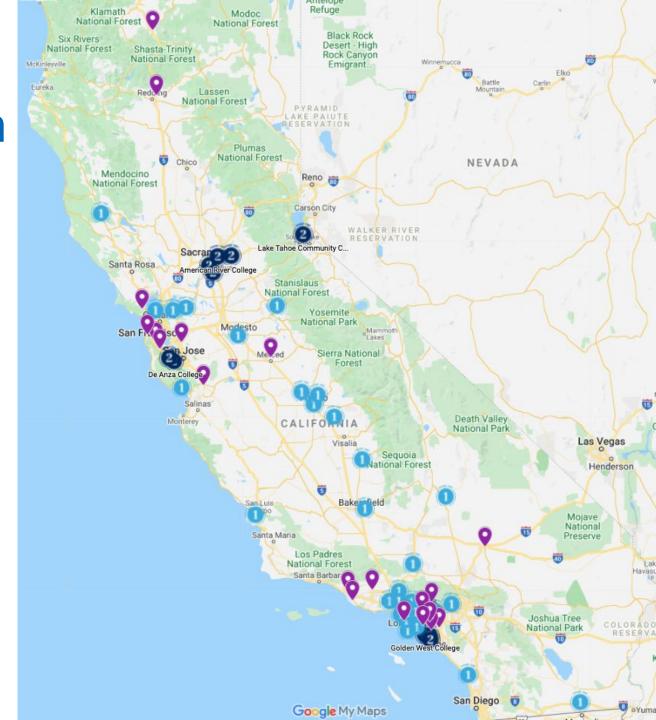
61 live colleges



41 live colleges 20 in progress

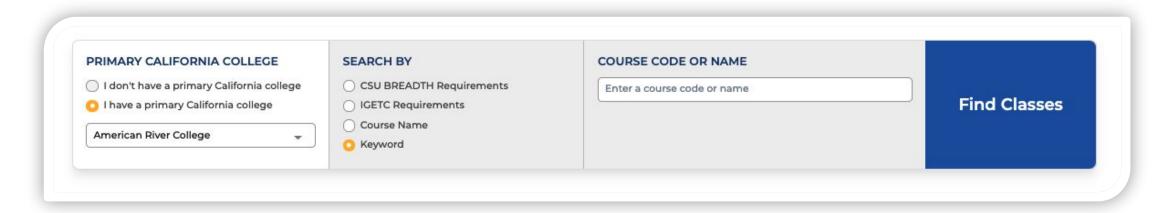


10 live colleges5 in progress



Embeddable CVC Exchange Search Box

- NEW! Colleges can embed the CVC Exchange search box on their local websites.
- Build awareness while making it more convenient for students.
- Contact <u>support@cvc.edu</u> for embedding instructions.





CVC Exchange – Roadmap Highlights

- High priority additional financial aid automation solutions that integrate with existing local workflows
- Automating residency validation and active status at Home Colleges
- Integration of ZTC indicator and search filter
- Long-term solution to provide Teaching Colleges with larger data set required for MIS reporting
- Support for dual enrollment via regional collaboratives
- Integration of CVC Exchange into statewide campaigns to increase awareness & utilization



Noteworthy Items

- Gaps / lack of uniformity in college configurations with systemwide technologies are an ongoing challenge
 - Inconsistent college data pass-through with OpenCCC proxy
 - Not all colleges storing and / or passing CCCID (proxy and Canvas)
- CalGrant Ethos project redirected college resources planned for Exchange integrations
- Proposed state funding for common course numbering will resolve big challenges with course equivalency and prerequisite checking



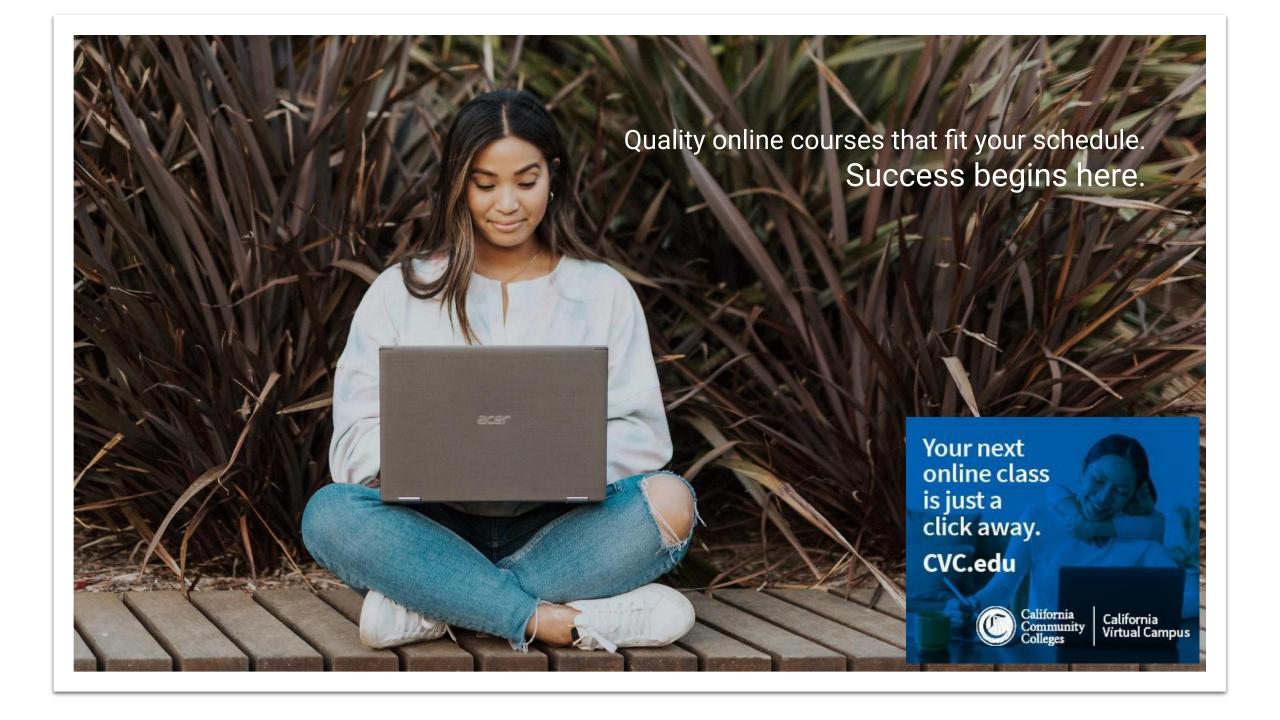
For More Information

Website: cvc.edu

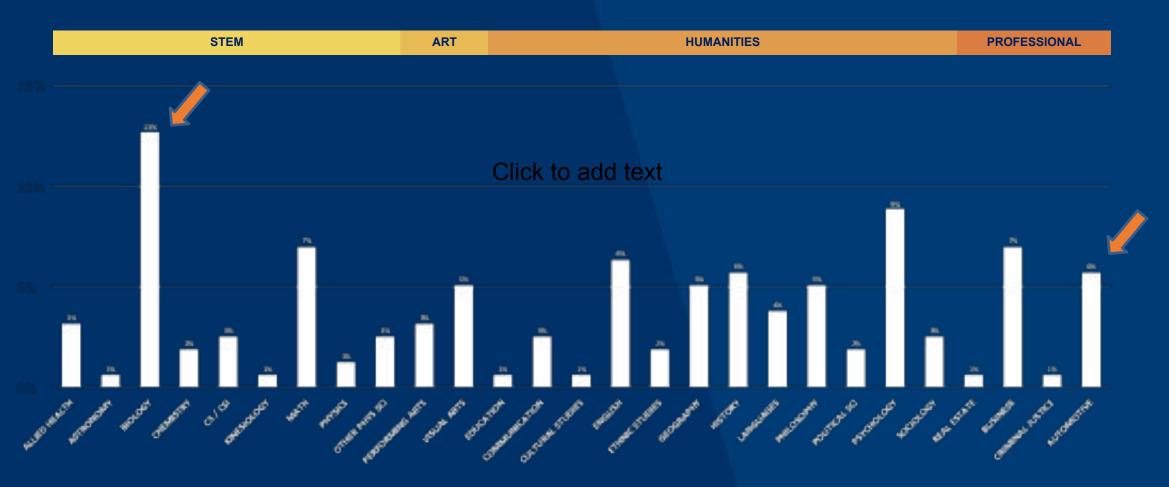
Jory Hadsell, Executive Director jhadsell@cvc.edu

For more information, contact support@cvc.edu

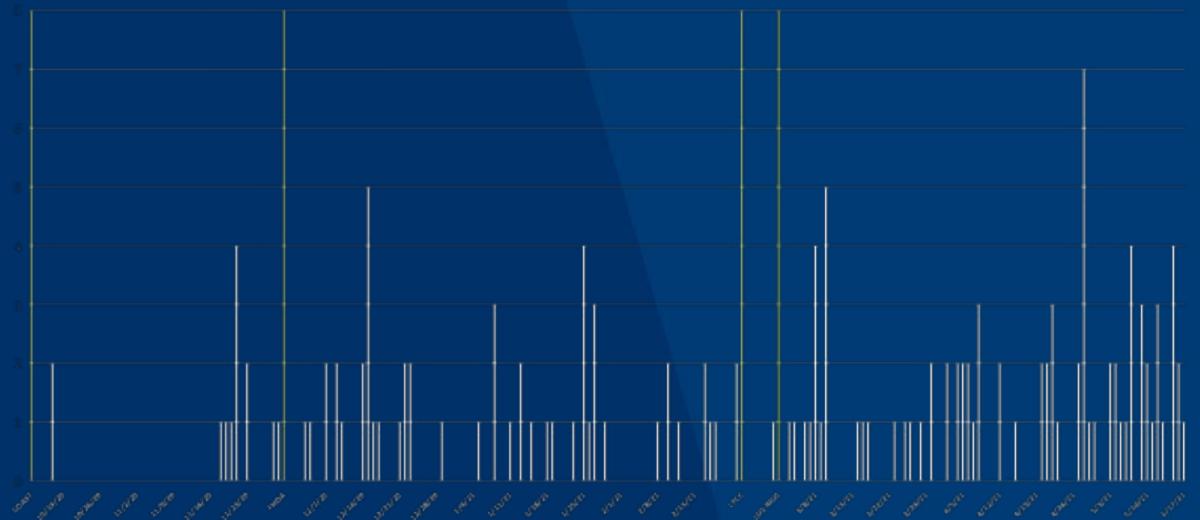




Completed Enrollments by Discipline



Exchange Enrollments by Date



Statewide Technology Evaluation Process Success (STEPS) and Title 5 changes

Erin Larson



Agenda Part 2: Enterprise Efforts

10:00 – 10:20 Digital / Technical Equity

Marty Alvarado,

Joe Moreau, and

Fred Rocha

Jory Hadsell and

J.C. Sales

Alex Jackl and

David Kendall

Stephen Heath

10:20 – 10:30 STAC Services

10:30 – 10:40 Enterprise Data Strategy Update

10:40 - 10:45 Cyber Security



Digital / Technical Equity

Marty Alvarado, Joe Moreau, and Fred Rocha

May 26, 2021



Digital Equity: Defining the Term

Digital equity exists when the technology infrastructure, tools, and resources across all campuses provide a high-quality, secure, and seamless online experience for students, faculty, and staff regardless of campus size or location.



Digital Equity: Problem Statement

Option 1: The level of resources available for IT investments across colleges varies in ways that inequitably impact colleges that are rural, small (under XX enrollments), or are experiencing general fiscal concerns; and these under investments in IT adversely impact the student experience, the student/staff security, and the overall campus operations.

Option 2: The level of investment in technology and data infrastructure in the CCC system is substantially insufficient, adversely impacting the student experience, the student/staff security, and the overall campus operations; and this issue is compounded by the fragmentation and non-systemic approach that the system has adopted for technology or platform investments



Digital Equity: Making Progress

In Progress

- Canvas LMS
- CCCApply
- Integrated Library System
- System-wide identity and access management system (Okta)
- System-wide common data platform (Huron study)

On the Horizon

- Student sovereign record/digital identity rights
- ADA/508 compliance support
- ?
- ?
- ?



Digital Equity: Defining the Approach

- Clarify the intent and the barriers to achieving system-wide digital equity
- Confirm the data and evaluation criteria required to establish targets and strategies
- 3) Clarify the role of the CO, Associations, Districts, Colleges, & Stakeholders
- Develop annual priorities and targets for progress





STAC Services

Jory Hadsell and Jorge J. C. Sales



Systemwide Technology Access Collaborative

Delivering Efficiencies in Education Technology Acquisition





About STAC

- A strategic partnership between the Chancellor's Office, California Virtual Campus, and Foundation for California Community Colleges' CollegeBuys Program.
- Affordable acquisition of education technology tools essential for online learning by centralizing the ordering, invoicing, and negotiation process.
- Partnerships with vetted and experienced education technology service providers having been part of the CVC's ecosystem of partners; and/or history of success in the CCC environment.
- Simplified participation. Colleges participate via Order Form during a buying window April 15 through
 June 15, 2021. Orders aggregated by CollegeBuys and CVC. Services delivered July 1, 2021.

STAC Efficacy

Efficacy & Impact – Working Together, Works!

In the November 2020 edition of STAC, 52 Districts Participated, \$7M of Spend, \$4.2M of Cost Savings – for education technology tools deployed Jan 1-Jun 30, 2021.

	National Education Pricing	CCC Preferred Pricing	STAC Renegotiation Pricing	Savings
Cranium Café	\$7.25	\$5.50	\$2.34	68%
Proctorio	\$22.00	\$15.00	\$7.00	68%
Pronto	\$2.50	\$2.25	\$1.35	54%

STAC Partners

Content Accessibility

Blackboard Ally

Educational Software and Technology

Adobe Creative Cloud

California Connects

Esri

Name Pronunciation, Gender Identification, and Virtual Commencement

NameCoach

Online Tutoring Platform and

Services

Link-Systems (NetTutor, Pisces)

Student Communication,

Engagement, and Online Advising

<u>EesySoft</u>

Pronto (Hitlabs)

Student Integrity and Plagiarism

Ouriginal (Urkund)

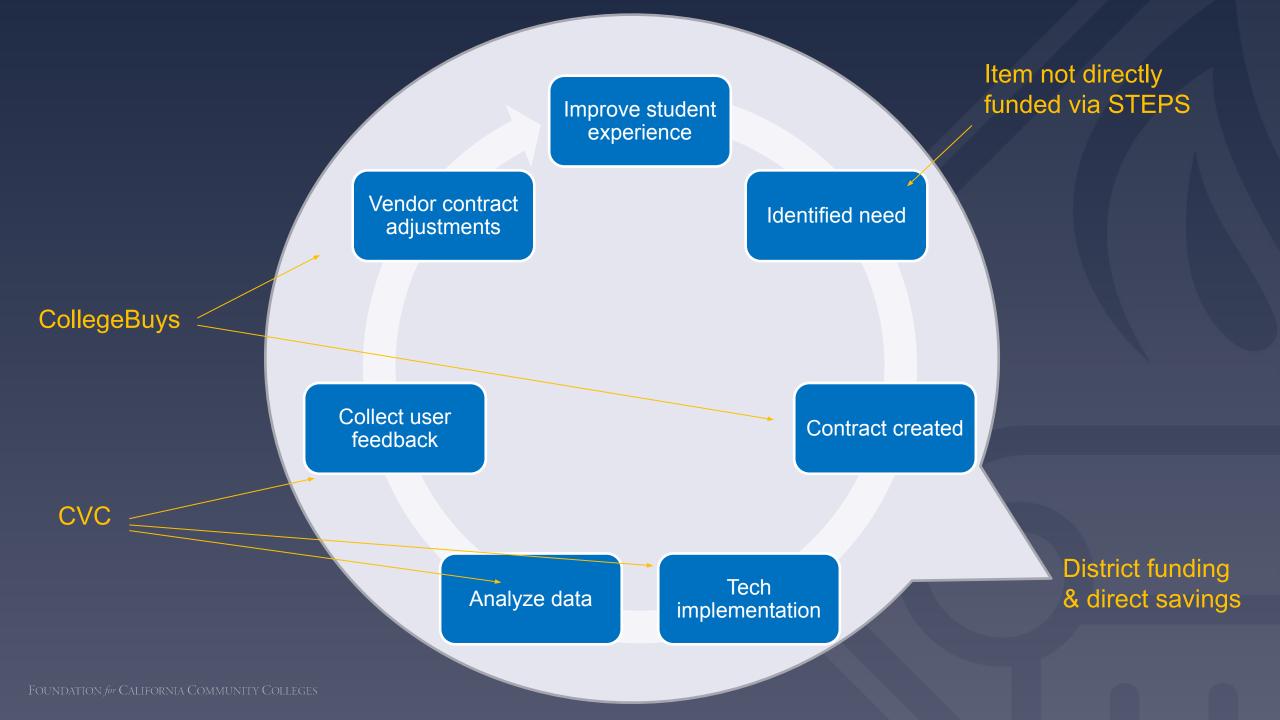
Proctorio

<u>Turnitin</u>

For more information, visit cccstac.org

User-Driven Design

- STAC supports educational technology <u>not funded</u> by the CCCCO.
- Colleges / user community informs product-specific enhancement requests
- Colleges benefit as program moves toward public contracting compliance and vetting for accessibility, data security; collaboration with CCCCO on equity criteria



Questions?

Contact Us

Brett Chaponot | bchaponot@foundationccc.org Justin Schultz | jschultz@cvc.edu

Order Form Submission

collegebuys@foundationccc.org



Enterprise Data Strategy Update

Alex Jackl, Executive Consultant, Data Management, DII TAP David Kendall, Executive Consultant, Project Management, DII TAP

Why an Enterprise Data Strategy?

- Largest education system in the United States, and highly decentralized.
- Vision for Success (VfS) Commitments and Goals
- Make it possible to realistically link outcomes to activities and resources
- Change management at scale across a large, decentralized system
- Enterprise best practices



California Community Colleges

What needs to be considered as part of an EDS?

- 1. How does data support the Vision for Success?
- 2. What data are captured?
- 3. Where are they stored?
- 4. How are they shared across systems?
- 5. Where can they be seen?



California Community Colleges

What needs to be considered as part of an EDS?

- 6. How do we protect data appropriately?
- 7. How do we inform and socialize policies about data?
- 8. How do we share data with others?
- 9. How do we help bring about these changes?



California Community Colleges

What are the next steps?

- 1. Publish initial Enterprise Data Systems document this summer for review
- 2. Work with key stakeholders and leadership to advance each of the components



InfoSec Update

Stephen Heath
Executive Consultant, InfoSec
CCCCO
5/26/2021

Ransomware continues to be #1 threat

- Average ransom: \$220,298 (2021 Q1)
- Availability and ease of tools
- Primary attack vectors:
 - Phishing
 - Insecure remote access
 - Lack of MFA

Fraud remains an issue

- General OpenCCC/CCCApply fraud
- Financial aid fraud
- Primary focus of infosec in next quarter activities to help coordinate a response

Questions From Members

TTAC Committee

California Community College Chancellor's Office



Next Steps and Close

Date for next meeting? July ___, 2021

Thank you for attending this meeting.

California Community College Chancellor's Office

