



California
Community
Colleges

MyPath

California Community Colleges Technology Center

Spring 2020

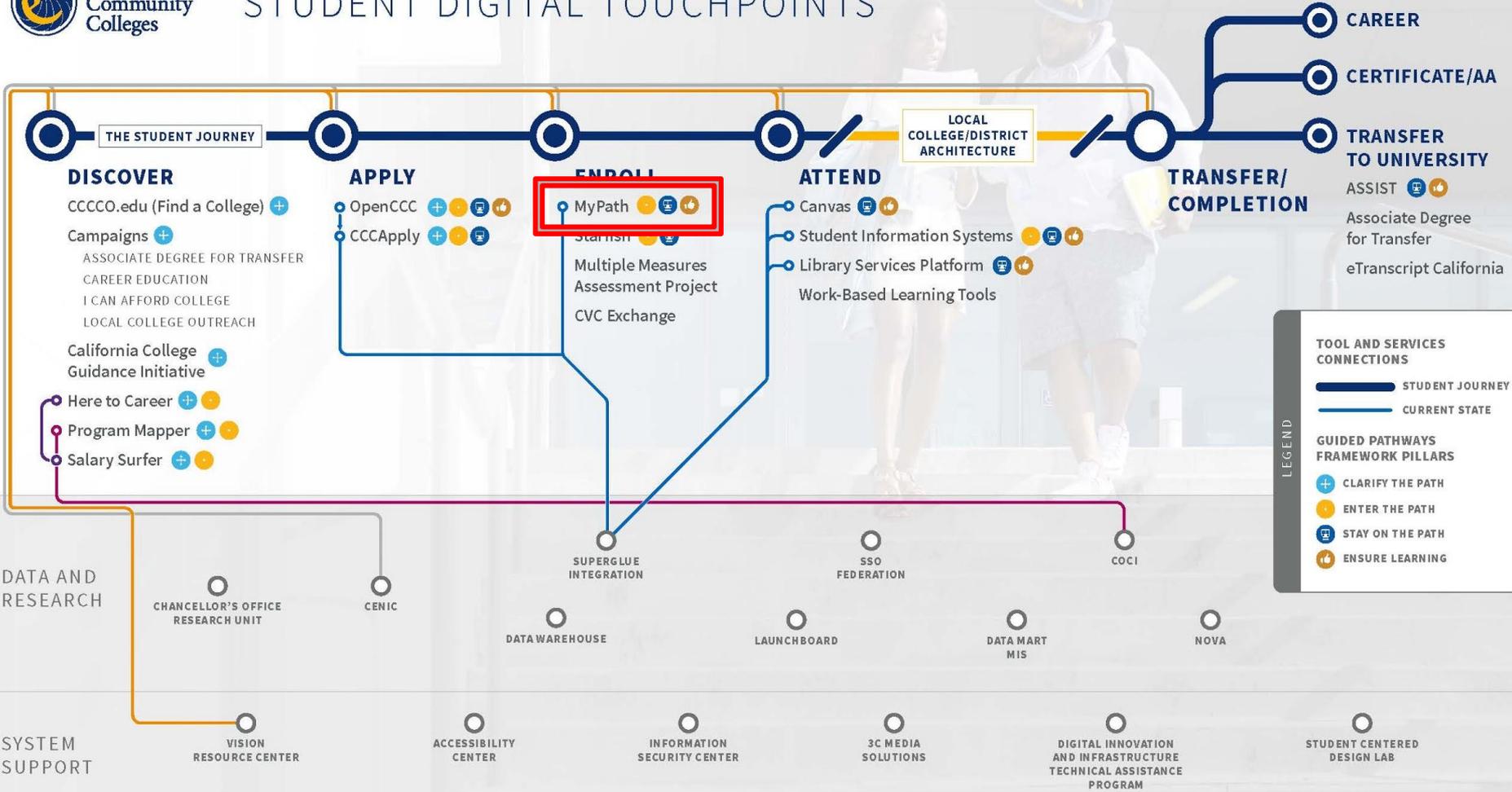
Statewide Programs Director: **Jennifer Coleman**

Product Manager: **Mike Caruso**



California
Community
Colleges

STUDENT DIGITAL TOUCHPOINTS



Why is CCC MyPath Important?

Chancellor's Office research shows that 70% of students are lost after application and before enrollment.

We miss the opportunity to help **millions** of students.

Colleges struggle with using the guided pathways framework to help these students.

What is CCC MyPath?



Smart student onboarding

- Customized per college
- Tailored to each individual student
- Integrated with application



Help everybody work smarter

- Helps students stay on track
- Simplifies business processes for colleges



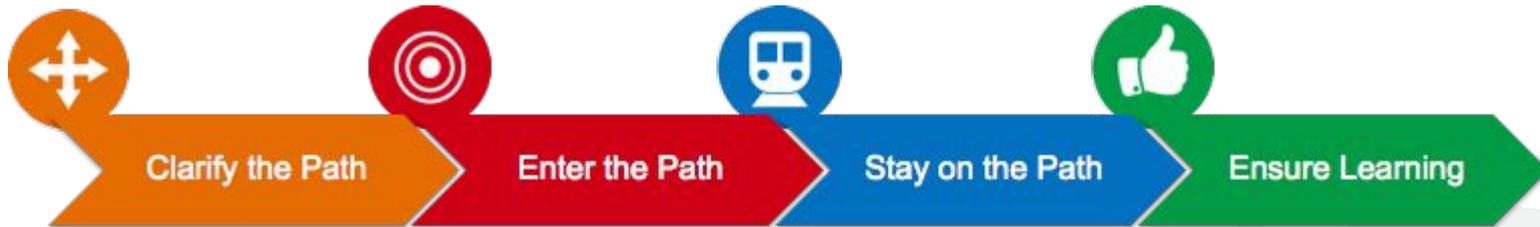
By the system, for the system

- Designed with CCC staff & faculty
- Frequent student input



Widespread Adoption

- **52 colleges** have adopted CCC MyPath as a guided pathways onboarding platform.



Career Exploration

Setting Goals

Finding Programs

Individually Customized Pathway

Prescriptive Task-based Advising

Intelligent Resource Recommendations

Visual Progress Dashboard

Nudges & Reminders

Community-based Support

Student Help-Desk

Analytics

Data Warehouse

Built for Deeper Integration with College Systems

Here's how it works:

The screenshot shows the MyPath interface for Imperial Valley College. At the top, there is a navigation bar with the California Community Colleges logo, the MyPath logo, a search bar, and links for CCC RECOMMENDS (1), MESSAGES (28), ROSE, and HELP. Below the navigation bar is a large banner with the text "Welcome to IMPERIAL VALLEY COLLEGE" and a background image of a campus. The main content area displays a series of onboarding steps: Step 1 (SERVICES CENTER), Step 4 (COUNSELING SERVICES), Step 5 (PAY FOR COLLEGE), and Step 6 (REGISTER FOR CLASSES). Each step includes a description and a list of tasks. Callout boxes provide additional information: "College configured branding and images" points to the banner; "Reminders sent to students in MyPath and via SMS text" points to the MESSAGES notification; "individually customized, task based onboarding steps created by the college" points to the Step 1 card; "Student progress is tracked, allowing them to leave and resume as needed" points to the progress indicator at the bottom; and "Tasks can prompt document uploads, or update fields in the college SIS" points to the Step 6 card.

College configured branding and images

Reminders sent to students in MyPath and via SMS text

individually customized, task based onboarding steps created by the college

Student progress is tracked, allowing them to leave and resume as needed

Tasks can prompt document uploads, or update fields in the college SIS

CCC MyPath Vital Information

52

Colleges live or
adopting CCC MyPath

1,246,206

Total tasks completed
by students

42

Colleges live or adopting
Career Coach

7,526,745

Total reminder messages sent
to students by CCC MyPath

2 weeks

Time to implement and
customize a new college account

70%

Student access rate from
CCCAppl

Example rate from Golden West College

FY19/20 Product Updates

- Launched Document Collection functionality
- 20 new college sign-ups
- Constructed first iteration of Glue-based SIS Integrations
- Completed infrastructure to deliver MyPath usage data to CCC Data for use in Report Center

Thank you!

Please do not hesitate to contact us if you have any questions or would like additional information.

Jennifer Coleman - jcoleman@ccctechcenter.org

Mike Caruso - mcaruso@ccctechcenter.org

